COOKIE AND PERSONAL DATA PROTECTION POLICY

The PIERRE ET VACANCES - CENTER PARCS Group attaches the highest importance to protecting the privacy and personal data of its customers and individuals accessing its websites.

This cookies and personal data protection policy (hereafter the "Policy") aims to:

(i) describe what types of personal data related to you the PIERRE ET VACANCES - CENTER PARCS Group and - if applicable - its Data Processors may collect, and
(ii) to inform you about how your personal data is processed by the entities of the PIERRE ET VACANCES - CENTER PARCS Group, any partners and Data Processors they may have, and
(iii) to inform you of your rights and of how you and the PIERRE ET VACANCES - CENTER PARCS Group can work together on your personal data.

All operations on your personal data are performed in compliance with the applicable regulations and in particular Regulation 2016/679 of the European Parliament and Council dated 27 April 2016 concerning the protection of physical persons with regard to the processing of personal data and the free circulation of this data (hereafter the "Regulation"), and any national legislation applicable to the protection of the data.

Without prejudice to the choices that are made available to you by these terms and conditions and by the Law, You acknowledge having been made aware of and accepting this Policy at the same time as having accepted the Site’s General Conditions of Use.

If You disagree with these terms, You are free to not provide personal data. You are nonetheless warned that access to some of the Services is conditional upon the communication of some of this data - indicated by an asterisk - and that absent this communication, some functionality may be degraded.

ARTICLE 1 – DEFINITIONS

The following terms, beginning with a capital letter, shall have the following meaning:

- "Personal data (or PD)", "Special categories of data", "Process/processing", "Data Controller", "Data Processor", "Data Subject" have the same meaning as in Regulation (EU) 2016/679 of the European Parliament and Council dated 27 April 2016 concerning the protection of physical persons regarding the processing of personal data and the free circulation of this data;
- "PIERRE & VACANCES CENTER PARCS Group" designates all of the legal companies of which PIERRE & VACANCES S.A, identified in the Paris Trade and Companies Register under number 316.580.869, would directly or indirectly hold at least 50% of the share capital as well as the legal entities operating the following brands: Pierre & Vacances, Pierre & Vacances Premium, Pierre & Vacances Villages Clubs, Maeva, Aparthotel Adagio, Aparthotel Adagio access, Center Parcs, Sunparks, Pierre & Vacances Conseil Immobilier, Center Parcs Conseil Immobilier, Les Senioriales, Village Nature, la France du Nord au Sud. May also, depending on the case and context, designate a specifically identified or identifiable legal entity.
"Processing of personal data" designates any operation or set of operations performed with or without automated procedures and applied to personal data or sets of personal data, such as collection, registration, organisation, structuring, retention, adaptation or modification, extraction, viewing, use, communication by passing on, distribution or making available in any other form, link or interconnection, limitation, erasure or destruction;

"Personal data file" means any structured and stable set of personal data accessible according to specific criteria, whether this set is centralised, decentralised or distributed in a functional or geographic manner;

"Partner" designates a third-party company with which the Data Controller having collected the data has concluded an agreement to make data available for the purposes of processing for the benefit of this third-party company; these companies may send you additional proposals to subscribe to commercial offers, within the limits authorised by the Law.

"Service": designates a service offered by an entity of the PIERRE ET VACANCES - CENTER PARCS Group or one of its partners

"Company": designates the entity of the PIERRE & VACANCES CENTER PARCS Group whose details appear on the Legal information as publisher or having issued the data collection form.

"Site": designates a website of one of the entities of the PIERRE & VACANCES CENTER PARCS Group.

ARTICLE 2 - FIELD OF APPLICATION

In addition to their principal, traditional activities of tourism and property, or to enable their objectives to be achieved, some entities of the PIERRE & VACANCES CENTER PARCS Group may engage in e-commerce activities.

ARTICLE 3 – PROCESSING OF PERSONAL DATA

Within the context of operating its Site, the Data Controller responsible for processing collects data about You.

a) Legal basis of processing

The processing is based on either (i) the consent of the individuals concerned, (ii) (a) the set-up and execution of a contract or (b) pre-contractual measures at the request of the individual concerned, or (iii) the need to satisfy the legitimate interests of the PIERRE ET VACANCES - CENTER PARCS Group.

b) Purposes

(i) With the consent of the User or Customer, the personal data concerning them is collected and processed for the purposes of:

a. the sending of solicitations, promotional and informative messages via email, mail, sms/mms
b. the organization of contests, lotteries and all other promotional operations
c. solicitation via telephone calls in the context of promotional offers or commercial canvassing, loyalty and/or customer satisfaction
d. sharing information on social networks;
e. sending commercial or service notifications on the Applications (push notifications)
f. Transmission, free of charge or against payment, to all entities of the PIERRE ET VACANCES - CENTER PARCS Group, as well as to all its Partners, for the purpose of prospecting and commercial solicitations, through any communication channel.
The data that is collected and processed because it is necessary for the execution of a contract or taking pre-contractual measures may also be used for the purposes stated above, the User having consented to this by ticking the box intended for this purpose.

In addition, the entities of the PIERRE ET VACANCES - CENTER PARCS Group may collect personal data for other purposes, taking care to obtain the prior and detailed consent of the individuals concerned.

Generally, the consent of User or Customer is indicated by ticking the boxes, provided for this purpose, when registering for the Services, or later.

Consent can be withdrawn at any time. The withdrawal of consent has no retroactive effect on the lawfulness of the processing carried out on this basis, prior to the said withdrawal.

(ii) In the context of the performance of a contract or the taking of pre-contractual measures taken at the request of the data subject, personal data shall be collected and processed for the purposes of:

a. booking and monitoring a stay and/or activities and services
b. payment for reserved products, activities and services
c. The creation or access to a customer account allowing you to create a customer account, update your personal information, consult or modify or cancel your stay information or book additional services
d. the recall of current baskets that have not been validated or whose payment has not been successful
e. the creation of a Customer database for the monitoring and performance of the services of the entities of the PIERRE ET VACANCES - CENTER PARCS Group or its subcontractors and third-party entities responsible for delivering the promised service
f. the management of opinions, surveys and polls of Users and customers on Services or content of the Site and Applications
g. the conduct of satisfaction surveys after stays
h. contact with a customer relations manager

(iii) In the context of a legitimate interest of the Data Controller, the personal data is collected and processed to allow it to ensure the continuity of service and the sustainability of the activity of the entities of the PIERRE ET VACANCES - CENTER PARCS Group:

a. responding to requests for information
b. Any other purpose that appears legitimate subject to respect for fundamental rights and freedoms

b) Data processed

Prior to collecting data, the User will be informed if the personal data requested must be filled in or if it is optional.

Data identified with an asterisk inside a registration or collection form is mandatory. If not provided, access to the Services and their use by the individual concerned will be impossible or a request associated with a form will not be able to be satisfied.

The rest is optional and not supplying it will not affect the delivery of the services promised or responses to requests for information, although it may limit their relevance.

In particular, the entities of the PIERRE ET VACANCES - CENTER PARCS Group may collect the following data from you:

i. Identity: title, surname, forenames, address, telephone number (fixed or mobile), e-mail address, date of birth, internal processing code allowing the identification of the customer (this internal processing code is distinct from the registration number in the national register of natural persons
identification, bank card number), number of children, date of birth of the children, first name of the children.

ii. Data relating to the way of payment: postal or bank identification statement, transaction number, cheque number, credit card number, third-party financing.

iii. Data relating to the commercial relationship: customer number, reservation number, documentation requests, products and services reserved and purchased, quantity, amount, frequency, delivery address, purchase history, origin of the sale (seller, representative) or order, correspondence with the customer and after-sales service;

iv. Data relating to invoice payments: terms of payment, discounts granted, information relating to the credits subscribed (amount and duration, name of the lender), receipts, unpaid invoices, reminders, balances, etc;

v. Contact data: the correspondence exchanged, date and time of the messages

vi. Data relating to newsletter subscriptions: title, surname, first names, e-mail address, country of residence, date of birth.

Geo-location may be set up on mobile applications with the consent of the user. The data will not be retained once the site is left. The user can deactivate geo-location at any time. Depending on the services offered, deactivation may disrupt operation of the application.

Under all circumstances, the entities of the PIERRE ET VACANCES - CENTER PARCS Group undertake to process all of the data collected in compliance with the applicable regulations and in particular Regulation 2016/679 mentioned previously.

c) Recipients of the data collected – provision of the data to third parties

- The personal data collected on a Site or a form is intended for the publisher of the Site or the issuer of the Form (whose details appear in the Legal Information or whose identity is specified on the data collection form) and, if appropriate, the official organisations and administrative or judicial authorities in the cases anticipated by the Law.

If the entities of the PIERRE ET VACANCES - CENTER PARCS Group entrust the data processing to Data Processors to provide the services, the latter will, in particular, be chosen for their capacity to present adequate guarantees regarding implementation of the appropriate technical and organisational measures, particularly in terms of reliability and security measures.

- Nevertheless, the personal data collected on a Site or a form – including data which had to be communicated for execution of a contract or to take pre-contractual measures and which the Data Subject consented to see used for other purposes (in particular direct marketing and promotions for other activities) by the same Data Controller - may, with the express and prior consent of the Data Subject, be sent or made available to other entities within the PIERRE ET VACANCES - CENTER PARCS Group as well as their commercial Partners. This consent may be withdrawn at any time.
d) **Transfer of Data to authorities and/or public organisations**

In compliance with the applicable regulations, the data may be sent to the competent authorities on request and in particular to public organisations, exclusively to meet legal obligations, to representatives of the law, ministerial officers and organisations responsible for the recovery of debts.

e) **Abroad transfer of Data**

   (i) In relation to a reservation for a destination offered by the PIERRE ET VACANCES - CENTER PARCS Group located within the European Union, the data communicated will not be transferred outside the European Union, in the absence of any legal obligation.

   (ii) In relation to a reservation for a destination offered by the PIERRE ET VACANCES - CENTER PARCS Group located outside the European Union (particularly China), data transfers may be carried out. To guarantee that the stay and the reserved activities take place as they should, and strictly within the framework of the reservation contract to which the Data Subject is a party, the data will be sent or made available to the local entity of the PIERRE ET VACANCES - CENTER PARCS Group managing the destination site. All the technical and organisational measures required have been put in place to ensure the security and protection of the data.

f) **Retention periods**

The entity or entities of the PIERRE ET VACANCES - CENTER PARCS Group involved in the processing store your personal data in a secure environment for the time necessary to achieve the purposes for which it is processed, plus the period indicated below or, otherwise, what can be determined from the applicable laws or regulations, particularly civil and commercial limitation period.

These periods may differ according to the national requirements of the country in which the entity or entities of the PIERRE ET VACANCES - CENTER PARCS concerned is/are located.

Some personal data may be retained for longer periods exclusively for archiving purposes, in the public interest, for the purposes of scientific or historical research or for statistical purposes. In the latter cases, the data will then be anonymised.

**Regarding the periods:**

i. All data is kept for the periods of time required to meet the obligations imposed on the Data Controller by law and regulations.

ii. The data collected in the context of subscribing to a service offer or providing a service (such as a period of residency) are stored (a) for the duration of the contractual relationship, then (b) on an active basis for 3 years - unless otherwise justified by the needs of operation - from the end of the service (such as the end of the residency).

iii. In any event, these periods may be extended until the date on which the contractual liability expires, at which time the data will be pseudonymised during this extension period;

iv. Data related to requests for information, without a consecutive contract, are kept for the time necessary to respond, plus a maximum of 6 months;

v. The data processed in the context of prospecting or communication operations for which you have given your consent will not be kept for more than 3 years after the last contact made by you; they will also be deleted as soon as you express your opposition to their use;

vi. Your credit card information is not stored beyond the transaction period unless you have consented to its registration;

vii. The information processed in the context of games and competitions is kept for the duration of these and the awarding of prizes.
g) Social networks

If you have a social network account and you access the Site or the Applications without previously having signed up for the Services, the Publisher may receive information from the said social networks to facilitate the creation of an account on the Site or the Application.

When you use a Service via a social network, you allow the Publisher to access some information that you have provided to the social network, in particular your user name, your surname and forename, your profile image and your data about the use of this Service. By accessing a Service via a social network, you authorise the Publisher to collect, store and use all information that you have authorised the social network to provide to the Publisher.

ARTICLE 4 – PROTECTION OF THE PERSONAL DATA OF JUVENILES

The PIERRE ET VACANCES - CENTER PARCS Group neither collects nor retains personal data related to juveniles below 16 years of age without obtaining ascertainable parent consent, recognizing that the those in possession of parental authority may ask to receive the information about their child and request its deletion. This age of consent may differ depending on the country in which the involved entity of the PIERRE ET VACANCES - CENTER PARCS Group is located.

ARTICLE 5 - COOKIES

The User is informed that, when connecting to the Sites or Applications and when during use of the Services, cookies or other similar or complementary technologies are (or may be) used, subject to the choices expressed by the User, where these are permitted. These choices can be modified at any time, by configuring the browser settings or by using specific tools, as shown below.

A cookie allows its issuer, during its period of validity, to recognize the device concerned (computer, tablet, smartphone, etc.) each time the device accesses digital content including cookies from the same issuer. A cookie records information about your computer’s navigation on our site (the pages you viewed visited, the date and time they were viewed, etc.) which can be read during your subsequent visits.

These cookies facilitate navigation and make the website more user-friendly.

You may choose to accept or reject all or part of the cookies, with the exception of browsing cookies, which are necessary for the operation of the Site.

Refusal of other cookies (audience, personalization, advertising) will not prevent you from accessing the Site although some of its services and sections may work in a degraded manner or you may be deprived of an optimized user experience.

We strive to provide you with the best experience during your browsing on the site, by customizing the content of the pages according to your course and interests when browsing, as well as by personalizing the messages on the site with current commercial offers. All these animations on the site are managed with personalization tools; All these animations on the site are managed with personalization tools; the refusal to accept audience and personalization cookies will prevent us from displaying these highlights and will lead us to provide you with standard content without animation.
1° Types of cookies:

a) Strictly necessary cookies: browser cookies

Browser cookies improve the performance of the Services in order to enable the User to make a better use of the Site and Applications. These cookies are essential as they allow you to crawl our websites and use its features (for example, they allow you to access secure areas of our websites). Without these cookies, the services you have requested (such as the search) cannot be provided to you.

These cookies do not require the User's prior information and consent to be stored on the User's terminal.

More precisely, these navigation cookies allow to:

- Adapt the presentation of the Site and Applications to the display preferences of the terminal (language used, display resolution, operating system used, etc.) when Users visit the Site and Applications, depending on the display or reading hardware and software that the terminal contains;
- Access to a restricted area, subject to login and password confirmation;
- To store information related to the forms completed by the User on the Site and Applications or to information that the User has chosen on the Site or Application;
- To offer the User access - through his login - to his account including, but not limited to, the shopping cart, his payment, the orders history, or any other area restricted to customers;
- To implement security measures, for example when the User is asked to reconnect to content or a Service after a certain period of time has elapsed.

Examples:

<table>
<thead>
<tr>
<th>Cookie</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHPSESSID</td>
<td>PHP session. These cookies tell us how you crawl our website. This information allows us to do different things, including analyzing why errors have occurred on our website and ensuring that your selected products reappear when you return to the same page so that you do not have to select them again.</td>
</tr>
<tr>
<td>marketLangChoice</td>
<td>Choice of language[market]</td>
</tr>
<tr>
<td>SESS#<em>cs</em>#</td>
<td>Session cookies allow users to be recognized on a website so that any changes or selections of articles or data you make on a page are kept in memory from one page to another. The most common example of this feature is the shopping cart option of any e-commerce site. When you visit a page of a catalog and select items, the session cookie remembers your selection so that your shopping cart contains the items you selected when you are ready to make payment. Without session cookies, if you click “PAY”, the new page would not recognize your past activities on previous pages and your shopping cart would still be empty.</td>
</tr>
</tbody>
</table>
The UID cookie makes it possible to uniquely and anonymously identify sessions with transactions or registrations on the site, in order to be able to provide connection information or last navigation to users who have interacted with the site and carried out a "transaction" with the concerned entity of the Groupe PIERRE&VACANCES AND CENTER PARCS.

b) Cookies for audience measurement:

Cookies for audience measurement help to establish statistics and volumes of attendance and use of the various elements composing the Site and Applications (sections and content visited, browsing), allowing the Publisher to improve the interest and ergonomics of the Services.

These Cookies do not require the User's prior information and consent to be stored on the User's terminal.

Examples:

<table>
<thead>
<tr>
<th>Publisher</th>
<th>Name</th>
<th>Purpose/ Description</th>
<th>Storage time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Google Analytics</td>
<td>ga, gid, __utma, __utmb, __utmc, __utmz, utmt, __utmx, et __utmz.</td>
<td>Google Analytics stores cookies from our websites to analyse how our websites work and how users move around it. This information then allows us to make changes on our websites to improve your online experience. The cookies that Google stores also help us to evaluate the effectiveness of our advertising campaigns. *ga allows to distinguish site users in the solution (takes a random ID) utmb is used to track the user's page views on your site utmz keeps track of the point of entry into one of our websites. gtm_UA make the link with Google tag manager</td>
<td>13 months max.</td>
</tr>
<tr>
<td>ContentSquare</td>
<td>_cs_c, _cs_id, _cs_s</td>
<td>ContentSquare records cookies from our websites to analyse how our websites work and how the user moves around the websites. This information then allows us to make changes on our websites to improve your online experience. The cookies that Content Square stores also help us to evaluate the effectiveness of our advertising campaigns.</td>
<td>13 months max.</td>
</tr>
</tbody>
</table>
c) Google Analytics and Privacy – “Do Not Track” function

This website uses a web analysis service provided by Google Inc ("Google"). The information generated by the cookies about your use of this website is transmitted to and stored by Google on servers in the United States. Google uses this information to evaluate your use of the website, to compile reports on website activity for website operators and to provide other services relating to website activity and internet usage. Google will therefore transfer this information to third parties where required to do so by law or where such data is processed by third parties on Google's behalf. Under no circumstances will the IP address be associated with other Google data.

The User can disable cookies by modifying the settings of his browser. You can also activate the "DO NOT TRACK" function on your browser:

- For Google Chrome
  1) Open the Chrome menu (upper right corner icon with three horizontal lines)
  2) Click on "Settings";
  3) Scroll down the page and click on the "Show Advanced Settings" link;
  4) In the Privacy section, check the option "Send a request to prevent tracking while browsing".
  5) Click on "OK" in the window that opens to confirm your choice.

- For Mozilla Firefox
  1) Open the Firefox menu (top right corner icon with three horizontal lines)
  2) Click on "Options".
  3) Go to the Privacy section under "Tracking" and check "Tell sites that I don't want to be tracked".

- For Internet Explorer
  1) Open the Internet Explorer menu (upper right corner icon in the shape of a toothed wheel)
  2) Click on "Internet Options";
  3) In the window that opens, click on the "Advanced" tab
  4) Scroll down the drop-down menu until you find the option "Send Do Not Track requests to the sites you visit in Internet Explorer that you are about to check.
  5) Confirm your choice by clicking on "Ok".

- For Opera
  1) Open the "Customize and control Opera" menu (icon in the upper left corner)
  2) Click on "Settings";
  3) Open the "Privacy and Security" section and then
  4) Check "Send a request Prohibit tracking with your navigation traffic".
  5) Click on "Ok" in the window that opens to confirm your choice.

If the "DO NOT TRACK" option is activated, no information will be collected to establish your profile: you and your terminal will not be tracked.
d°) Advertising and behavioral analysis cookies

Behavioral analysis cookies make it possible to identify which information on the sites and applications could be of most interest to the user, to help improve his or her navigation and to make it more fluid and more relevant - according to the needs of each user.

These cookies also make it possible to determine in real time which advertisement to display, based on the user’s recent browsing on the site and applications, in order to limit the number of times the User has seen an advertisement, and to help measure the effectiveness of an advertising campaign.

Advertising content may contain cookies issued either by the entity of the PIERRE & VACANCES - CENTER PARCS Group that created the advertising content in question, or by a company outside the PIERRE & VACANCES ET CENTER PARCS Group (communication consulting agency, audience measurement company, targeted advertising service provider, etc., otherwise known as "Third Party Cookie") or an advertising agency, which has associated a cookie with the advertising content of the PIERRE & VACANCES - CENTER PARCS Group entity in question.

These cookies may also be used for the purpose of targeting, retargeting, excluding marketing activations, or adapting the content, products, animation of the PIERRE & VACANCES Group's sites and applications - CENTER PARCS:

- Targeting: customization of the content of ads delivered according to the interests of users who come into contact with our communications
- Re-targeting or retargeting: customization of the content of ads displayed according to navigation or other points of contact that users may have had with the PIERRE & VACANCES Group - CENTER PARC (registration contest games, Newsletter registration, shopping cart not validated, etc.)
- Exclusion or postponement: stopping the distribution of our marketing communications according to the level of commitment with the PIERRE & VACANCES - CENTER PARC Group (beyond a certain frequency of exposure without interaction with our communications, during a recent transaction, etc.)
- Adaptation of contents, products, site and application animation: create ab/tests on the site, to customize specific pages or content in order to improve the user experience according to several criteria (navigation, interest, interactions with the brand / product, etc.)

Subject to his or her consent, you may therefore be offered personalized content on our ecosystem or on third-party sites/environments.

You may at any time request to no longer receive advertisement or prospections personalized with in accordance with the navigation information on his terminal, by contacting the PIERRE ET VACANCES - CENTER PARCS Group, or by means of the unsubscribe link included in any prospection that the Publisher may send him by e-mail, or by means of a module for collecting the consents present on our sites and applications.

If the User chooses to refuse the PIERRE ET VACANCES - CENTER PARCS Group's advertising or behavioural analysis methods, the latter will take into account the consent and exclude the user from the targeting and behavioural strategy for all its communications. However, the user may nevertheless be exposed to PIERRE ET VACANCES - CENTER PARCS Group advertisements on third party environments.
when browsing the Internet, which do not involve any personalization related to navigation, interests, etc.

In the event that the PIERRE ET VACANCES - CENTER PARCS Group considers obtaining - from a third party – any navigation information from the user that it may associate with the data provided by the user itself, the PIERRE ET VACANCES - CENTER PARCS Group will first seek the user’s explicit consent before proceeding with such association and sending it targeted advertising or prospecting. The explicit agreement will be provided by ticking a proposed box on the services in which it is listed.

Examples of advertising partnership, tracking and marketing partners:

<table>
<thead>
<tr>
<th>Publisher</th>
<th>Cookies name</th>
<th>Purpose / Description</th>
<th>Storage time max.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ab Tasty</td>
<td>dc / visitorID</td>
<td>test new features of the Site</td>
<td></td>
</tr>
<tr>
<td>AdmotTV</td>
<td>DoubleClick “ID” cookie</td>
<td>allows you to identify the users who browse the site</td>
<td></td>
</tr>
<tr>
<td>DoubleClick</td>
<td>DoubleClick &quot;ID&quot; cookie</td>
<td>allows DoubleClick to offer a higher level of advertising. They are used to provide targeted ads on Internet users' searches, to improve reports on campaign performance and to avoid the redistribution of ads that the Internet user has already seen.</td>
<td></td>
</tr>
<tr>
<td>Freespee</td>
<td>fs_dncs_extrack</td>
<td>tracking Information</td>
<td>Maximum 13 months</td>
</tr>
<tr>
<td>Freespee</td>
<td>fs_dncs_sessionid</td>
<td>tracking Information</td>
<td></td>
</tr>
<tr>
<td>Freespee</td>
<td>fs_dncs_trackingid</td>
<td>tracking Information</td>
<td></td>
</tr>
<tr>
<td>Google analytics</td>
<td>gat_cmTracker</td>
<td>Google Analytics statistics</td>
<td></td>
</tr>
<tr>
<td>Criteo</td>
<td>uid, tc, nxtck_srv</td>
<td>allows to identify the users who browse the site</td>
<td></td>
</tr>
<tr>
<td>Facebook</td>
<td>fr</td>
<td>allows to identify the users who browse the site</td>
<td></td>
</tr>
<tr>
<td>Ligatus</td>
<td></td>
<td>allows to identify the users who browse the site</td>
<td></td>
</tr>
<tr>
<td>Google Adwords</td>
<td></td>
<td>allows to identify the users who browse the site</td>
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<tr>
<td>Bing</td>
<td></td>
<td>allows to identify the users who browse the site</td>
<td></td>
</tr>
<tr>
<td>DoubleClick</td>
<td></td>
<td>allows to identify the users who browse the site</td>
<td></td>
</tr>
<tr>
<td>VeInteractive</td>
<td></td>
<td>The cookies applied store information on the pages of our website that you have visited and the interactions made with forms, registrations, transactions. These online advertisement tracking cookies display ads through the email marketing channel and partners, depending on what you have viewed and clicked on, as well as the pages of our website you have visited.</td>
<td></td>
</tr>
</tbody>
</table>
e) Cookies for sharing social networks

The PIERRE ET VACANCES - CENTER PARCS Group offers the users some functionalities allowing them to share editorial content and any type of content published on the site, through social networking sites. Social network cookies are managed by the publisher of the social network site. The publisher of the social network concerned may identify the user through the sharing buttons, even if this button was not used when consulting our site/application. Indeed, this type of application button can allow the social network concerned to track a user's navigation on the site, solely because of the activation of the user’s account on this social network (open session) on his terminal during his navigation on the site.

The PIERRE ET VACANCES - CENTER PARCS Group has no control over the process used by social networks to collect information related to the User’s navigation on the site and associated with the personal data they hold. The user is invited to read the policy for managing social network cookies on the sites concerned. These protection policies must in particular allow the User to exercise his choices with these social networks, in particular by setting up your user accounts for each of these networks.

Example:

<table>
<thead>
<tr>
<th>Publisher</th>
<th>Cookies name</th>
<th>Purpose / Description</th>
<th>Storage duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>AddThis</td>
<td>di2, loc, ouid, uid, uvc, vc</td>
<td>The applied cookies store information about the pages of our website you have visited and the advertising campaigns you have viewed or clicked on. It also display ads based on what you have viewed and clicked on, as well as the pages of our website you have visited.</td>
<td>13 months max</td>
</tr>
</tbody>
</table>

f) "Flash"© Cookies from "Adobe Flash Player"™:

"Adobe Flash Player"™ is a computer application that allows the rapid development of dynamic content using the "Flash" computer language.

Flash (and similar applications) memorizes the settings, preferences and use of this content using a technology similar to Cookies. However, "Adobe Flash Player"™ manages this information and the User's choices via an interface different from that provided by its browser software.

Insofar as the User's terminal is likely to view content developed using the Flash language, the User can access his Flash cookie management tools directly from the website http://www.adobe.com/fr/2°/ Rejecting cookies by setting your browser

The User may configure his browser in such a way that cookies are stored in the terminal or, to the contrary, that they are rejected, either systematically or according to their issuer. The User may also configure his browser software in such a way that the acceptance or rejection of cookies is offered to him from time to time, before a cookie is likely to be stored in his terminal.
For the management of cookies and User choices, the configuration of each browser is different. It is described in the browser's help menu, which will tell you how to change your cookie preferences:

- **Internet Explorer**:
  1. Click on the "Tools" button, then on "Internet Options".
  2. Under the "General" tab, under "Navigation history", click on "Settings".
  3. Click on the "Show files" button.
  4. Click on the "Name" column header to sort all the files in alphabetical order, then browse the list until you see files starting with the prefix "Cookie".
  5. Select all or only cookies with the name "XXXX" and delete them.
  6. Double-click on ok.

- **Firefox**:
  1. Click on the "Tools" button and then on "Options".
  2. Choose Privacy and select "View Cookies".
  3. Check the Cookies and click on "Delete now".

- **Google Chrome 4, Google Chrome 8 and above**:
  1. Select from the "Tool" menu, then "Option".
  2. Click on the "Advanced Options" tab.
  3. Locate the "Content settings" section.
  4. Check "Prohibit all sites from storing data".

- **Safari**:
  1. Choose the "Safari" menu, then "Preferences" in the "Edit" menu.
  2. Click on the "Security" tab, then select the desired level of confidentiality.

- **Netscape Navigator 9.0**:
  1. Select the "Tools" menu, then "Option".
  2. Click on the "Privacy" tab.
  3. Uncheck "Accept cookies from sites".

- **Opera**:
  1. Select "Menu", then "Settings".
  2. Click on the "Preferences" tab.
  3. Select "Advanced", then "Cookies".
  4. Check "Never accept cookies again".
  5. Check "Delete new cookies when leaving Opera" and click "OK".

If necessary, the user is informed that access to certain services and sections of the site may, in this case, be altered or even impossible.

At any time, the User may choose to express and modify his or her wishes regarding cookies.
Finally, the User can connect to the Youronlinechoices site, offered by digital advertising professionals grouped within the European association EDAA (European Digital Advertising Alliance) and managed in France by the Interactive Advertising Bureau France.

The User will thus be able to know the companies registered on this platform and which offer the possibility of refusing or accepting the cookies used by these companies to adapt to the User's information the advertisements likely to be displayed on his terminal: [http://www.youronlinechoices.com/fr/controler-ses-cookies](http://www.youronlinechoices.com/fr/controler-ses-cookies).

The length of time during which the cookies are stored varies depending on the type of cookie. We mostly use cookies that self-destruct after the connection has ended, in the case of so-called "session or navigation" cookies. Advertising cookies and behavioral analyses have a variable lifespan. A log file also allows us to log all accesses to our web pages or downloads of the various files available on our sites for a period of 6 months. Finally, information about your consent to cookies is stored for a maximum period of 13 months.

If your browser allows it, you can also prevent the record of cookies by setting your browser, as indicated above.

**ARTICLE 6 - RIGHTS OF INDIVIDUALS**

In compliance with the Regulation (EU) 2016/679 concerning the protection of personal data, You have the right to ask the Data Controller for access to the personal data that relates to You, the rectification or erasure of this data (right to be forgotten), or a limitation of the processing of your personal data and the right to the portability of this data.

You can also object to the processing of data that relates to You for reasons pertaining to your own particular situation.

For data not indicated as mandatory and which You have consented to provide and have processed, You have the right- at any time - to withdraw your consent: the withdrawal of consent has no retroactive effect on the processing that has been carried out on this basis, prior to the said withdrawal. You have the same right and under the same conditions in relation to the data indicated as mandatory during its collection and which You have authorised us to process for purposes other than the execution of the contract to which you are a party or the performance of pre-contractual measures taken at your request. They will then remain processed, as the case may be, solely for the purposes of the performance of the contract or in the other cases provided for or authorized by the Law.

These rights are more fully described on the website of the CNIL: [https://www.cnil.fr/fr/comprendre-vos-droits](https://www.cnil.fr/fr/comprendre-vos-droits).

You may also have additional rights provided by your national legislation, such as the definition of directives related to the retention, erasure and communication of your personal data after your death. Regarding telephone canvassing, you have a specific right of objection by subscribing to the BLOCTEL list. You also have the right to oppose any advertising solicitation by registering on the ROBINSON list, within the limits of its scope.
To exercise your rights, you can contact the customer service department of the company you dealt with initially by postal mail, sent to the company's registered office, as it appears in the "Legal information" section.

The PIERRE ET VACANCES - CENTER PARCS Group has nominated a Data Protection Officer who you can contact in case of difficulty, via the contact form available here or by post to Groupe PIERRE ET VACANCES CENTER PARCS, L'Artois - Espace Pont de Flandres, 11 rue de Cambrai- 75947 Paris Cedex 19.

To allow a rapid processing of your request, please indicate your family name, given names, address and customer number and/or case number if you have one, and provides any valid proof of ID (particularly CNI, passport, residence card, to be send exclusively by postal mail).

You also have the right to file a complaint with the Commission Nationale de l’Informatique et des Libertés (CNIL) (www.cnil.fr) or the Monitoring Authority within your place of residence.

ARTICLE 7 – SECURITY MEASURES

Taking into account the development of technology, implementation costs, the nature of the data to be protected as well as the risks to the rights and liberties of people, the PIERRE ET VACANCES - CENTER PARCS Group uses all appropriate technical and organisational measures to ensure the confidentiality, integrity, availability and robustness of the personal data collected and processed as well as a level of security tailored to the risk.

In particular, to guarantee your security and ensure greater confidentiality, the websites use the encryption protocol SSL (Secure Socket Layer) 128 bits.

During transfer of the information on the network, your bank card number, as well as all information entered in the different forms, is encrypted automatically. The SSL encryption system allows the information to be encrypted automatically before its transmission on the network. Once it has arrived on our server, the bank data will be decrypted automatically using a unique SSL key that allows your browser to establish a connection with our website and to transparently negotiate a secure communications channel.

ARTICLE 8 - MODIFICATIONS TO THE COOKIES AND DATA PROTECTION POLICY

If this Policy is modified or if legal or regulatory texts require it, the modified version will be published on our websites and will be effective upon publication.

We therefore ask you to refer to it each time you visit so you will be aware of the latest version, available permanently on our websites.